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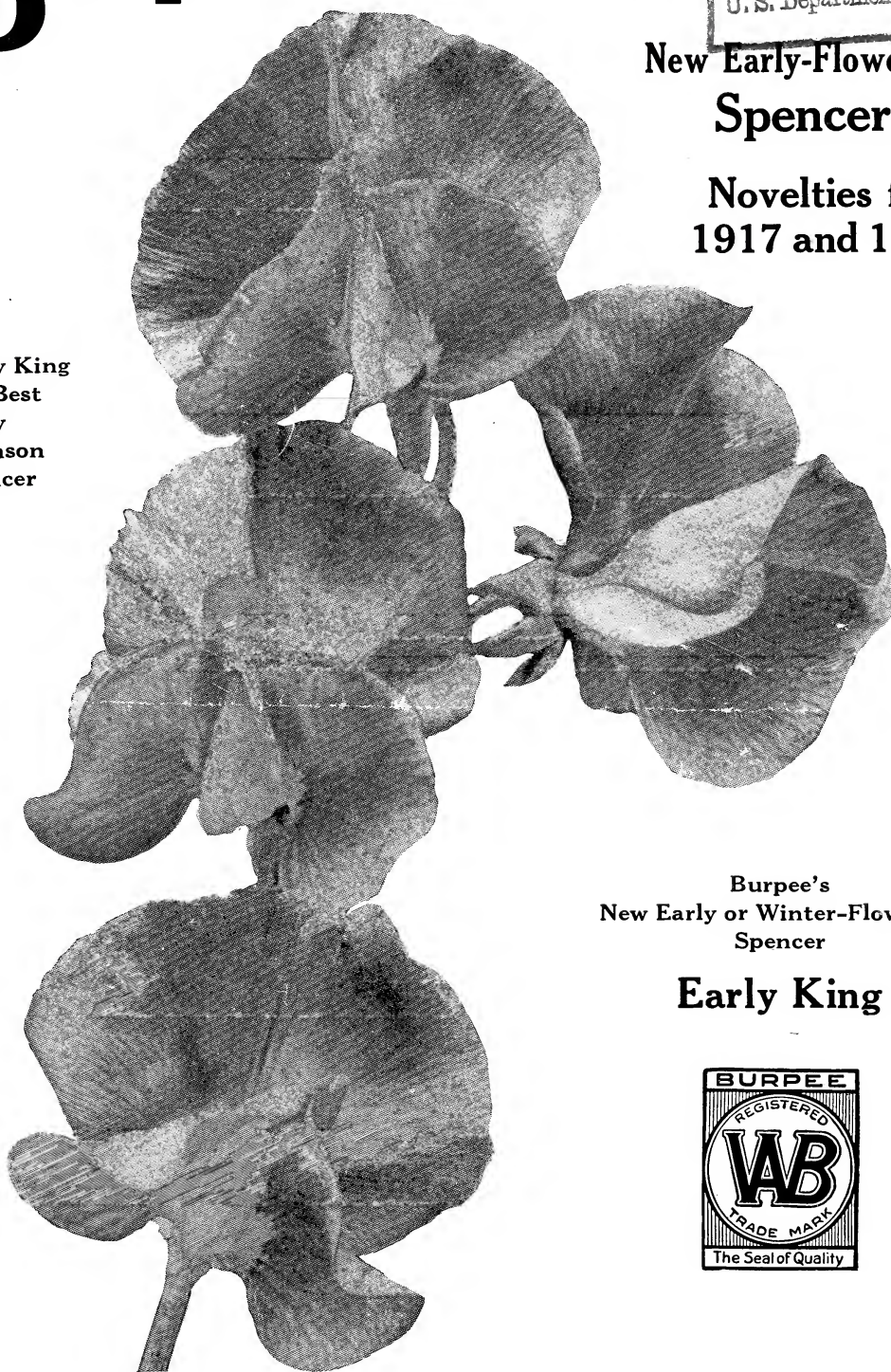
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Burpee's Sweet Peas

**New Early-Flowering
Spencers**

**Novelties for
1917 and 1918**

**Early King
the Best
Early
Crimson
Spencer**



**Burpee's
New Early or Winter-Flowering
Spencer**

Early King



W. Atlee Burpee & Co.

Seed Growers

Philadelphia

Burpee's Sweet Peas

New Early-Flowering Spencers for 1918

With a keen appreciation of the splendid future of the Sweet Pea, and particularly of the New Early Winter-Flowering or Long Season Spencers, we began crossing the Spencer Sweet Peas with the Burpee Early or Winter-Flowering Grandifloras as far back as the summer of 1909. Later, we have been using that magnificent Australian variety, "Yarrawa," to a great extent in our crosses.

We now offer with the greatest confidence the following splendid novelties. These are all true, thoroughly fixed in type, and are a great improvement on the various colors.

From sowings made under glass in August, they may be flowered in time for Thanksgiving. September sowings will produce the finest of flowers by Christmas. If grown in the open, they flower several weeks ahead of the Standard or Summer-Flowering Spencers, and, with proper treatment, continue to bloom quite as long as that type.

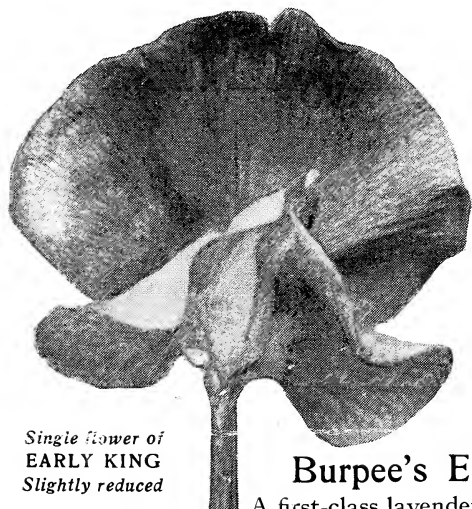
Nine of these varieties were awarded nineteen Certificates of Merit by the following: PENNSYLVANIA HORTICULTURAL SOCIETY, Philadelphia; AMERICAN SWEET PEA SOCIETY, San Francisco; THE INTERNATIONAL SHOW, New York.

Burpee's Early King

In color similar to King Edward Spencer, having all the characteristics of that fine variety. A glowing, rich, bright crimson. The flowers are of great size, perfect form, averaging fully two inches in diameter, and are produced freely in threes and fours on strong stems of great length. *See illustration of natural size spray on page 1.*

Awarded Certificate of Merit at THE INTERNATIONAL SHOW, New York, March 20, 1915; THE PENNSYLVANIA HORTICULTURAL SOCIETY, Philadelphia, March 23, 1915, when exhibited as Fordhook Crimson, also at the Annual Exhibition of THE AMERICAN SWEET PEA SOCIETY, San Francisco, June 9, 1916.

Code word, EARKING. Oz. \$1.00; lb. \$10.00.



Single flower of
EARLY KING
Slightly reduced

Burpee's Early Lavender King

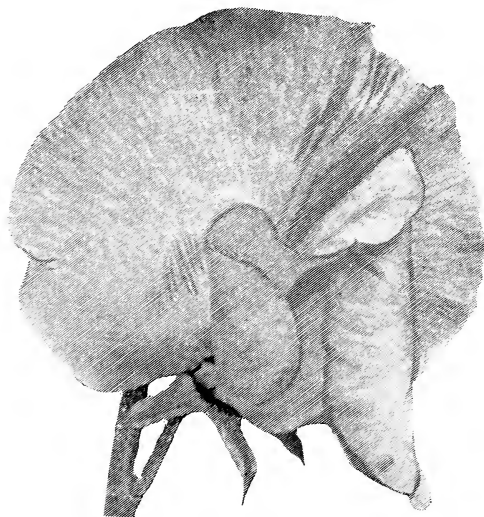
A first-class lavender has been much wanted in this type, therefore we have great pleasure in offering the new Lavender King. This glorious new variety is a rich, true, deep lavender throughout. Similar in color to the summer-flowering varieties Burpee's Orchid and R. F. Felton. The flowers are of large size, beautiful true waved form, and borne in threes and fours on stems of great length.

Certain to become a favorite with the market grower.

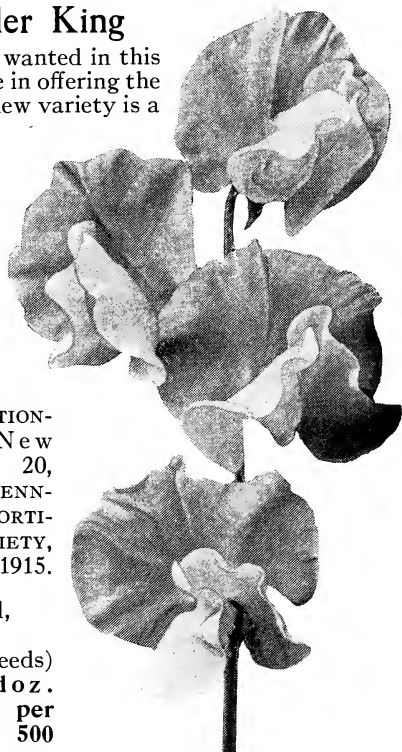
Awarded Certificates of Merit at THE INTERNATIONAL SHOW, New York, March 20, 1915; THE PENNSYLVANIA HORTICULTURAL SOCIETY, March 23, 1915.

Code word,
EARLAV.

(Pkt. of 20 seeds)
\$2.00 per doz.
pkts.; \$13.75 per
100 pkts.; 500
pkts. or more
\$12.50 per 100
pkts.



A single flower of
EARLY LAVENDER KING
Natural size, from a Fordhook photograph



A spray of
EARLY LAVENDER KING
Less than half natural size

Burpee's Early Snowstorm

We consider this truly magnificent pure white variety to be the best of the white-seeded Early-flowering Spencers yet introduced. The flowers are of great size and substance, beautifully waved, and are borne in great profusion. The stems are long, usually carrying three or four flowers which are well placed.

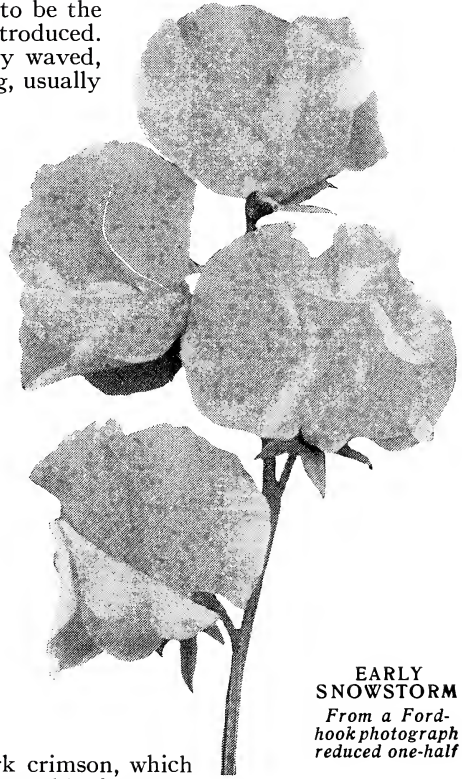
Snowstorm is an appropriate name, as the plants become a perfect mass of snow-white flowers, coming to bloom very early and continuing through a long season. The seed of this variety is still very scarce and we are able to offer in packets only. Code word, EARSNO. (Pkt. of 12 seeds) \$2.00 per doz. pkts.; \$13.75 per 100 pkts.; 500 pkts. or more \$12.50 per 100 pkts.

Sweet Peas at Burpee's

From the *Florists' Exchange*, July 21, 1917

The autumn-sown Sweet Peas at the Fordhook Trial Grounds of W. ATLEE BURPEE & Co., Philadelphia, were flowering early in May, at about which time also the plants that had been started in a cool greenhouse in January and planted out early in April began blooming. This was indeed early for so backward a season as this was, and at the end of June the plants were still, as it appeared, in the first flush of vigorous and abundant flowering.

The trials at Fordhook are extensive and embrace a very large number of varieties. This year the firm is offering 14 novelties of early-flowering varieties, among which one of the finest will be Snowstorm, a photograph of which appeared in *The Exchange* for June 16. Others were noted as follows: Early King, a rich dark crimson, which does not appear to scald under even brilliant sun; it is notably fragrant, a fine Pea; Early Beauty, a good rich pink, throwing any number of fours; Loveliness has a picotee edge and is of a charming pink shade; Zephyr resembles Mrs. G. Higginson in its lavender shade, while Enchantress gives us a deeper pink than Loveliness. Primrose Beauty is practically an early Queen Victoria; it is a strong grower, throwing many fours on long stems, and is a beautiful variety. Sunburst is rich pink with amber and yellow suffusion; Splendor can be best compared to the summer-flowering Rosabelle of carmine hue, and is a very showy and strong grower. Blue King is a very distinct blue, and should be in demand. Fordhook Rose closely resembles Geo. Herbert. Each of the foregoing has the prefix Early.



EARLY
SNOWSTORM
From a Ford-
hook photograph
reduced one-half



Natural size
flower of
EARLY
SNOWSTORM

Special Notice

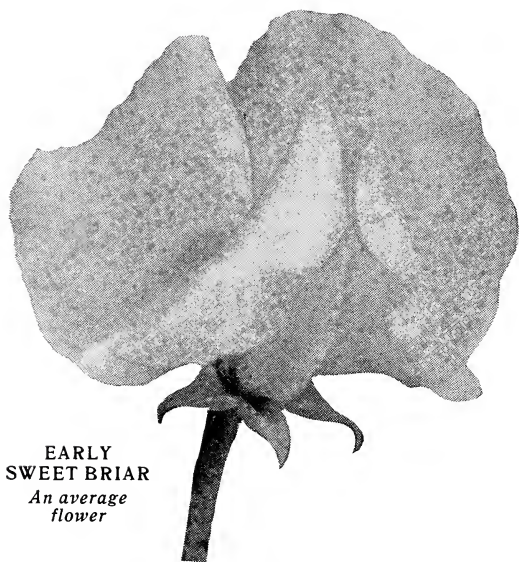
If 500 or More Packets

are wanted at one time, and it is so requested, we will print on the packets the **name and address of the purchaser**, and supply **free** an electrotypes of either single flower, full-sized spray, single flower reduced or half-size spray.

If Electrotypes

are wanted and quantities are less than **500**, electrotypes will be supplied at the following prices:

Single flower, 75 cts.; Single flower, reduced, 55 cts.; Half-sized spray, 75 cts.; Full-sized spray, \$1.50.



EARLY
SWEET BRIAR
*An average
flower*

Burpee's Early Sweet Briar

A most distinct and charming variety. The flowers are of good size, with great substance and usually borne in threes and fours. Color a lovely shade of pink throughout but with a soft salmon or amber suffusion, this being more accentuated in the younger flowers and buds. Similar in color to the summer flowering Elfrida Pearson.

A very strong grower and most floriferous. We anticipate Sweet Briar will become one of the most popular of this splendid type. Awarded Certificate of Merit by the PENNSYLVANIA HORTICULTURAL SOCIETY, March 23, 1915. Code word, BRIAR. (Pkt. of 20 seeds) \$2.00 per doz. pkts.; \$13.75 per 100 pkts.; 500 pkts. or more \$12.50 per 100 pkts.

Sweet Peas of Tomorrow

From *The Florists' Review*, June 21, 1917

An Extract from an Article on a visit to Fordhook

A cordial invitation to visit the Fordhook Farms of W. ATLEE BURPEE & CO. was one of

those happy incidents that promise an hour of absorbing interest. So on the morning of June 15 the first train over the Reading Railroad to Lansdale was taken. Then over a single-track road, through a beautiful rolling country, to the Farm School, where Mr. Kerr was waiting on the station platform with a hearty greeting.

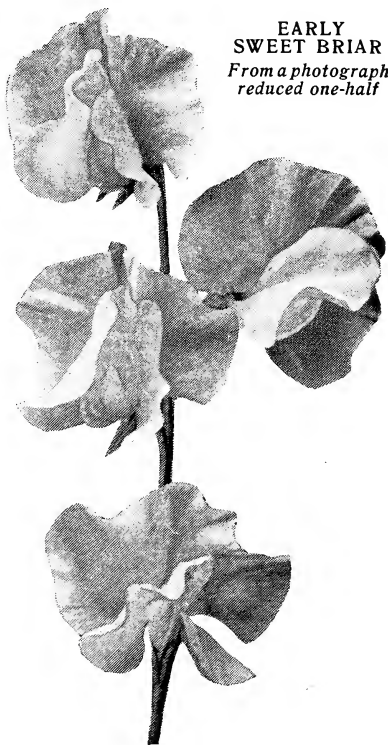
The Early Blooming Spencers—Outdoor Peas in Bloom May 15

The Sweet Pea trial grounds at Fordhook were a distinct surprise. It was the fifteenth day of June. No one in this locality has sweet peas in bloom outdoors. You say you have them? I do not doubt your word, but let me tell you they have been scarce in Philadelphia, where all the sweet peas from outdoors that are coming into the market are from cold-frames. Here were peas in full bloom, long rows of them, peas that evidently had been in bloom for at least a month. This sight was the more surprising because I clearly remembered that on a previous visit, when the Burpees had a party at Fordhook at about this season of the year, the sweet peas were only just coming into flower. These sweet peas were early Spencer varieties. Practically nobody grows anything but Spencers now, but they were started in pots under glass. Here was something worth while. Sweet Peas are wanted in the Philadelphia cut-flower market and probably in the markets of many other cities from May 15 to June 15. The early-flowering varieties started in the greenhouse and transplanted outdoors, or grown in cold-frames for the market requirements, and the Spencer varieties grown in the same way, are too late. They will not flower until after June 15, when the market commences to decline. Here, right in front of us, lay what the sweet pea growers of America want, early-blooming Spencer sweet peas.

Burpee's Fourteen Seedlings

There were fourteen seedlings in the trial grounds; all were of tried merit. A few have been sent out in a limited way; the remainder are to be sent out next season. They covered a wide range of colors and all showed Spencer blood. Commercially speaking, Fordhook Pink and White is the most interesting, because, in plain English, it is an extra-early sweet pea of Blanche Ferry coloring and Spencer form and size. Next in point of interest among these wonderful seedlings is Snowstorm, a pure white sweet pea, as its name so well implies, and one of large size. Already one and one-half acres of Snowstorm are growing at Floradale, although its early history bade fair to end in a tragedy.

The remaining twelve varieties are all good. They range in color from scarlet and carmine through sunburst shades and lavender and pinks to pale primrose. Their names are so cleverly chosen as to be descriptive to those familiar with the leading varieties of sweet peas.



EARLY
SWEET BRIAR
*From a photograph
reduced one-half*



Burpee's Sweet Peas

New Early or Winter-Flowering Spencers

Fordhook Pink and White

FORDHOOK
PINK AND
WHITE

*Illustration half
natural size*



This is the most popular color in early-flowering Sweet Peas. It is similar to the old Blanche Ferry, having a bright, rosy-pink standard with creamy white wings, lightly suffused rose. The immense flowers often measure fully two and one-half inches in diameter, while the form is perfect, the beautifully waved blooms being carried on stiff stems of great length, usually in threes and often fours.

It is an especially early, free, and continuous bloomer—the result of one of our 1909 crosses at our FORDHOOK FARMS.

Awarded Certificate of Merit at THE INTERNATIONAL SHOW, New York, March 20, 1915; SPRING SHOW of the PENNSYLVANIA HORTICULTURAL SOCIETY, Philadelphia, March 23, 1915, and THE AMERICAN SWEET PEA SOCIETY, San Francisco, June 9, 1916.

Code word, FORPINE. Oz. \$1.00; lb. \$10.00.

Burpee's Early Enchantress

The flowers are immense in size, measuring two and one-half inches in diameter; they are exquisitely waved or frilled, well placed on stiff stems, and usually produced in threes or fours. The color is most attractive and pleasing. It is a bright rose-pink, becoming deeper toward the edges of standard and wings, gradually softening in tone toward the center of the flower.

Awarded Certificate of Merit by THE AMERICAN SWEET PEA SOCIETY, San Francisco, June 9, 1916.

Code word, ERCHAN. Oz. \$1.00; lb. \$10.00.

Fordhook Pink

A distinct shade of pink suffused with lavender throughout. The flowers are of large size, exquisitely waved, and usually produced in threes and fours on long stems. Under artificial light it is particularly pleasing. It comes into flower early and is a most continuous and free bloomer.

Code word, SLIPPAGE. Lb. \$7.00.

Burpee's Primrose Beauty

An attractive and pleasing shade of deep primrose, flushed with rose. The flowers are of great size and splendid substance and beautifully waved in true Spencer form, usually produced in threes and often fours on stems of great length.

Awarded Certificate of Merit at the SPRING EXHIBITION of THE PENNSYLVANIA HORTICULTURAL SOCIETY, Philadelphia, March, 1915.

Code word, EARPRIM. Oz. \$1.25; lb. \$12.50.

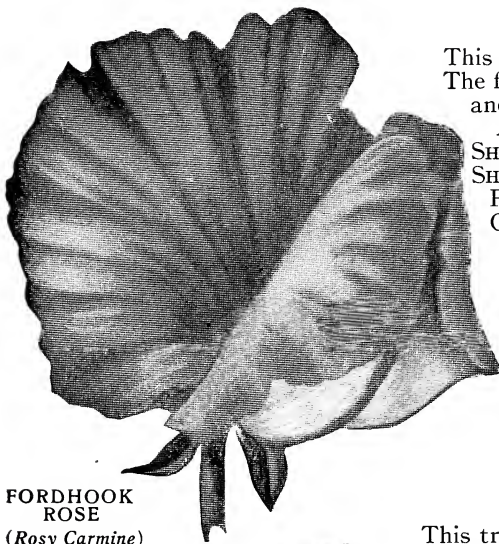
Yarrowa

We first exhibited this Australian novelty at the great INTERNATIONAL FLOWER SHOW in New York, March, 1914, where we were awarded a Certificate of Merit by THE AMERICAN SWEET PEA SOCIETY.

From seed sown in early October at FORDHOOK FARMS the plants came into bloom December 20, and bloomed profusely until May. The flowers are exquisitely waved, and when well grown average two and one-half inches in diameter; many of them are duplex or double. They are usually produced in fours on extra-long, strong stems. The color is a bright rose-pink with a clear, creamy base. FLORADALE GROWN SEED exclusively. Code word, YARRAWA. Lb. \$6.50; ten pounds or more \$6.25 per lb.; or \$600.00 per 100 lbs.

*A spray of
YARRAWA
barely
half size*





FORDHOOK
ROSE
(Rosy Carmine)

Fordhook Rose

This lovely variety is a charming shade of rosy carmine. The flowers are of largest size and usually borne in threes and fours on long, stiff stems.

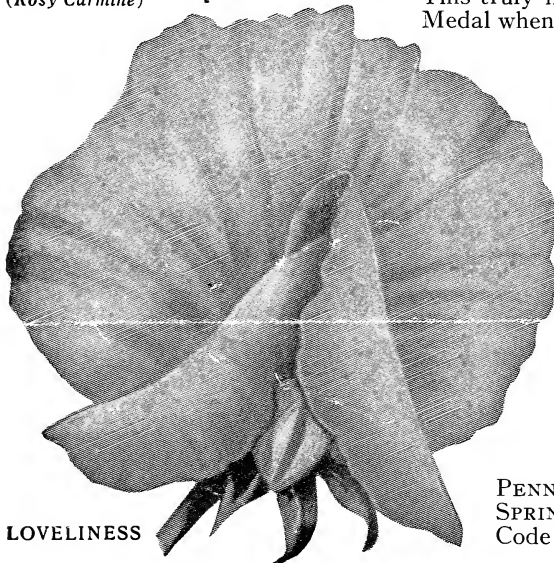
Awarded Certificate of Merit at THE INTERNATIONAL SHOW, New York, March 20, 1915, and at the SPRING SHOW OF THE PENNSYLVANIA HORTICULTURAL SOCIETY, Philadelphia, March 23, 1915.

Code word, SLIPPER. Oz. \$1.00; lb. \$10.00.

Burpee's Rosy Morn

A magnificent flower of great size and substance. Flowers grown under ordinary field culture have measured fully two inches in diameter. The color is a pleasing shade of rose with crimson-scarlet standard, while the immense flowers are usually borne in threes or fours on stiff, long stems.

Code word, EAROSE. Lb. \$7.00.



LOVELINESS

Burpee's Early Sankey

This truly magnificent white was awarded a special Silver Medal when exhibited at the great INTERNATIONAL SHOW in New York, March 20, 1915, also Certificate of Merit at the SPRING SHOW OF THE PENNSYLVANIA HORTICULTURAL SOCIETY, Philadelphia, March 23, 1915. Black seeded.

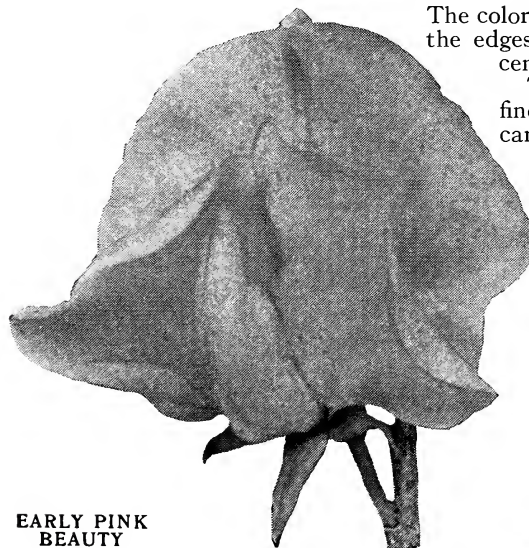
Code word, EARSAN. Oz. \$1.25; lb. \$12.50.

Burpee's Early Loveliness

For dainty and delicate color effect, especially when bunched, this novelty stands head and shoulders above any variety we have seen. The color is white, the entire flower being suffused soft pink until it reaches the edges, which are distinctly picoteed with rose-pink. A flower of immense size and great substance, beautifully waved and usually produced three or four on the longest stout stems.

Awarded a Certificate of Merit by THE PENNSYLVANIA HORTICULTURAL SOCIETY at their SPRING SHOW, Philadelphia, March 23, 1915.

Code word, EARLOV. Oz. \$1.00; lb. \$10.00.



EARLY PINK
BEAUTY

Burpee's Early Pink Beauty

The color is soft rose-pink on white ground, richer toward the edges, gradually softening in color as it reaches the center of standard and wings.

The flowers are of great size, beautifully waved and finely placed on the immense stems, which usually carry three or four of the magnificent blooms.

Awarded Certificate of Merit at THE INTERNATIONAL SHOW, New York, March 20, 1915; the SPRING SHOW OF THE PENNSYLVANIA HORTICULTURAL SOCIETY, March 23, 1915, and THE AMERICAN SWEET PEA SOCIETY, San Francisco, June 9, 1916, when exhibited as Fordhook Countess.

Code word, EARBU. Oz. \$1.25; lb. \$12.50.

Burpee's Early-Flowering Spencer Sweet Peas are particularly adapted to sections where the ordinary summer-flowering varieties have not proved satisfactory. In our Southern States, Japan, Australia, New Zealand, and in all the tropical and sub-tropical countries, the New Early-Flowering Spencers, if sown during the early fall months, will produce flowers in abundance throughout the winter and will continue blooming freely until killed by extreme heat.

